Gartner Business Intelligence, Analytics & Information Management Summit 2015

9 – 10 June | Mumbai, India | gartner.com/in/bi

Crossing the Analytical Divide:
New Technologies, New Skills

Hot topics

• New Analytics Technology Landscape
• BI and Analytics in the Cloud
• Rise of the CDO and Data Scientists
• Big Data and Hadoop
• Next Generation Self Service BI
• Data Infrastructure for the Digital Age
Crossing the Analytical Divide: New Technologies, New Skills

From the desk of Bhavish Sood, Conference Chair

The digital divide separates people into those who have access to the internet and those who do not. Now businesses can be separated into those who take information and analytics to the next level, and those who are stuck with management reporting: the analytical divide. Adapting successfully to the world of digital business requires new tools, strategies, skills, organizational models and governance.

This year’s agenda, built around the theme, Crossing the Analytical Divide: New Technologies, New Skills, offers in-depth, practical recommendations to help you articulate the business value of information management (IM), business intelligence (BI) and analytics throughout the organization; modernize core data technologies; update skills and organizational structures to support innovation and leverage leading-edge BI tools and methodologies.

Join us to advance your information management and analytics capabilities to deliver a more intelligent future.

See you in Mumbai in 2015!

“What is your plan to increase the use of established and emerging styles of analytics to create business value and competitive advantage?”
What’s new for 2015

Three new and informative tracks:

• Modernize the Core — BI Investments, Strategy and Resources
• Evangelize the New — Big Data and Advanced Analytics
• Harness Information Assets — Data Infrastructure and Management

Thought-leading Gartner analysts with wide coverage, such as:

• B2B Marketing
• Customer Analytics
• Data Warehouse
• Geo-Location Intelligence
• Real-Time Intelligence
• Self-Service Analytics

Key benefits of attending

• Gain a comprehensive understanding of enterprise information management, business intelligence and analytics concepts, issues and trends
• Develop a strong IM strategy with governance, MDM, data quality and integration at its core
• Explore effective new governance mechanisms, new organizational models and competency centers
• Assess new skills, emerging roles, career paths and strategies for becoming a more effective IM, BI and analytics leader
• Understand how to modernize core technologies to perform multidimensional analysis as they become more mobile, social, cloud and in-memory centric
• At the same time, capitalize on new technologies such as in-memory computing, NoSQL databases, Hadoop, NLP and complex event processing to drive the business forward
• Get insight into available technologies and techniques such as ensemble modeling, deep learning, simulation, and optimization that are having a profound impact on improving business performance

Who should attend?

Senior business and IT professionals including:

• BI leader
• Information management executives
• BI and analytics leaders
• Business analysts
• Data scientists
• Master data management leaders
• Information data stewards
• Business leaders (finance, marketing)
• Enterprise and information architects
• BI and analytics consultants and project managers
• CIOs and IT directors
• CFOs and finance leaders
• Chief data officers
• Data modellers
• Database administrators
• Data scientists
• Investors and researchers in BI and IM

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Visit gartner.com/in/bi for updates and to register!
Gartner keynotes

Gartner Opening Keynote: Crossing the Analytical Divide: New Skills, New Technologies

New analytics and new sources of information have transformed “business intelligence” into “business inspiration”. Not just answering questions through dashboard and reports, but by creating completely new business models and revenue streams. Information has become the core of doing business, and the foundation for digital business. At the same time, new dilemmas have emerged. Is the business really ready for these new opportunities? How can leaders in information and analytics support a strong trend towards decentralization, while still ensuring governance and alignment? How do these new technologies, that bring a whole new level of architectural complexity fit in existing strategies striving for simplicity and standardization? … And all of this without your budget and resources doubling. Come and learn about the next practices to solve these dilemmas.

Gartner Closing Keynote: The Role of Information in the Digital Business

In this closing Keynote, Gartner will present a vision of digital leadership for the 21st century. You’ll gain a new perspective on the massively changing role of information, and its unparalleled impact on business, society, and the future of the IT profession. This keynote re-positions the role of analytics within a broader context of the Digital Economy, the Nexus of Forces, and the Internet of Things.

“A great conference to meet like-minded people, understand their thinking and challenges and understand where the BI/analytics industry is heading.”
Manager, Information Management

Gartner would like to thank the esteemed members of our Advisory Board

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Ujjwal Sinha
Vice President, Enterprise Business Intelligence and Analytics, Target Corporation
Meet the analysts

Engage with our team of Gartner analysts through track presentations, complimentary one-on-one meetings, analyst-facilitated workshops, roundtables and more.

**Ian Bertram**  
Managing VP  
Bi competence center; information management analytics; strategies for business intelligence and analytics

**Neil Chandler**  
Research VP  
Business intelligence and performance management; analytics; IT strategic planning; business intelligence and information management leaders

**Arun Chandrasekaran**  
Research Director  
Hadoop; big data in the cloud; big data infrastructure; big data use cases in emerging markets

**Roxane Edjlali**  
Research Director  
Data warehouse; logical data warehouse; in-memory computing; big data; data modeling

**Ted Friedman**  
VP Distinguished Analyst  
Data integration; data quality; data/information governance; enterprise information management; Internet of Things

**Partha Iyengar**  
VP Distinguished Analyst  
Business value of IT; competitive advantage and business transformation; IT strategic planning

**Douglas Laney**  
Research VP  
Information value and governance; big data and analytics strategy; information management maturity

**Alexander Linden**  
Research Director  
Data science; advanced analytics; big data; data mining; crowdsourcing; text analytics

**Lakshmi Randall**  
Research Director  
Data integration; data warehouse; operational DBMS, Hadoop, streaming and NoSQL ecosystem; information architecture and strategy; data science

**Rita Sallam**  
Research VP  
Business intelligence and analytics vendor selection; BI trends and BI strategy; TCO; collaborative decision making

**Kurt Schlegel**  
Research VP  
BI and analytics platform; BI and analytics strategy; customer facing analytics; self service business intelligence

**Guido De Simoni**  
Research Director  
Metadata management; information governance; information architecture

**Bhavish Sood**  
Research Director  
Business intelligence; data management; advance analytics; mobile BI

**Analyst One-on-One Sessions**

Many attendees tell us that a one-on-one session is worth the price of admission all by itself. Roll up your sleeves with a Gartner analyst and explore the best ways to move your strategy forward.

The Gartner Business Intelligence, Analytics & Information Management Summit offers you the unique opportunity to meet privately with one of our analysts in a 30-minute consultation completely focused on helping you craft actionable solutions to current challenges. Meet with the analyst of your choice and reap the benefits of individualized, results oriented attention. You decide the topic or issue for discussion.

“How do you transition IT functions to a suitable organization to support business analytics?”

Visit gartner.com/in/bi for updates and to register!
Plan your experience

Agenda tracks

A. Modernize the Core — Underpin Legacy Investments
Despite its longevity, the BI and analytics space keeps reinventing itself. New capabilities emerge and architectural styles evolve to continuously modernize the way organizations integrate, analyze and report data. This modernization needs to be underpinned with investments to make sure that the IT “engine room” is ready for the new. This track covers the modernization of the core technologies used to build reports/dashboards and perform multidimensional analysis as they become more mobile, social, cloud and in-memory centric. The sessions in this track will focus on renovating existing BI and Analytic technologies that already exist in most organizations.

B. Evangelize the New — Deliver Business Value
Big data is one of the most searched terms on Gartner.com. We’ve moved beyond the initial pilot projects. An increasing number of organizations are delivering business value analyzing high volume, high variety data that was previously impossible to do. In this track, we will explore and highlight successful adoptions of new technologies such as in-memory computing, NoSQL databases, Hadoop, natural language processing and complex event processing. We will also help analytics leaders to understand and assess the available technologies and techniques such as ensemble modeling, deep learning, simulation, and optimization that are having a profound impact improving business performance.

C. Maximize Business Value — Harness Your Information Assets
Information is the one element that is constantly exchanged between businesses, people and things. As all sectors transition to the world of digital business, organizations can maximize value from better Information Management (IM) practices through: innovation with new information-based business models and information-based products and services; value creation for top-line revenue growth, new product delivery; efficiency for cost reduction, speed, agility, productivity and risk mitigation by removing financial, regulatory and legal risk. This track focuses on developing a strong IM strategy with governance, MDM, data quality and integration at its core.

Customize your agenda

Gartner Events Navigator helps you organize, view and custom-create an agenda based on:
- Date and time
- Track
- Analyst/speaker profiles
- Session descriptions
- Key initiatives
- Vertical industries

Visit gartner.com/ap/bi and click the “agenda” tab or download the Gartner Events mobile app (iPhone®, iPad® and Android™ compatible)
“The Summit allowed me to broaden my understanding of current and emerging industry trends and technology capabilities”

**Analyst interaction**

- **Analyst one-on-one meetings***
  Complimentary consulting with two Gartner analysts of your choice

- **Analyst-user roundtables***
  Moderated by Gartner analysts for exchanging ideas and best practices with your peers

- **Ask the analyst roundtables***
  Debate with the analysts directly and learn from the questions posed by your peers

- **Workshops***
  Small-scale and interactive; drill down on specific topics with a how-to focus

*Space is limited and preregistration is required. Limited to end-user organizations only.

**Network with peers**

- **End-user case studies**
  Learn about recent implementations firsthand, with an opportunity for Q&A with the IT and business executives leading the initiative

- **Solution Showcase reception**
  Connect with peers in similar roles who face similar challenges, at the networking reception on the Solution Showcase designed to build relationships and facilitate the meaningful exchange of ideas and information

**Meet solution providers**

- **Solution Showcase**
  Explore cutting-edge IT solutions from top providers

- **Solution provider sessions**
  Exhibitors share their insights on the latest products and services

“How do you derive and deliver insights to a larger number of users across diverse, increasingly large and many times streaming data?”

Visit gartner.com/in/bi for updates and to register!
Topics to be addressed include:

- Leading a Digital Business with Analytics
- The Evolution of Self Service and Data Discovery
- Analytics Finally Embraces the Cloud
- Big Data and Beyond
- The Impact of the Wider Hadoop Ecosystem
- Growing the Advanced Analytics and Data Scientist Skill Set

Visit gartner.com/in/bi for updates and to register!
Solution Showcase

Explore cutting-edge IT solutions from top providers; plus, participate in solution provider sessions, networking reception and more.

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Registration and pricing

Early-bird discount

Save ₹6,500 by 10 April

**Early-bird price: INR 39,095** plus taxes

Standard price: INR 45,595 plus taxes

Public sector price: INR 36,495 plus taxes

3 ways to register

**Web:** gartner.com/in/bi

**Email:** india.registration@gartner.com

**Phone:** +91 80 2222 2079

Gartner event tickets

We accept one Gartner Summit ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +91 80 2222 2079

Gartner events deliver what you need

In addition to three tracks of the latest Gartner analyst research, keynote speakers and case studies, your Summit registration fee includes complimentary access to these special features:

- One analyst one-on-one
- Analyst-user roundtables
- Workshops
- Solution Showcase

Online pre-registration is required for one-on-ones, workshops and roundtables. Reserve your place early, as space is limited.

Group Rate Discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email apac.registration@gartner.com or contact your Gartner account manager.

Event Approval Tools

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Visit gartner.com/in/bi for details.

Venue

Renaissance Mumbai Convention Centre Hotel
Near Chinmayanand Ashram, Powai
Mumbai, MH, 400 087
Tel: +91 22 6692 8888

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Register now and save ₹6,500
Early-bird discount expires 10 April

3 ways to register
Web: gartner.com/in/bi
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11 – 12 March | London, UK

Gartner Business Intelligence & Analytics Summit 2015
30 March – 1 April | Las Vegas, USA

Gartner Enterprise Information & Master Data Management Summit 2015
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19 June | Tokyo, Japan

Gartner Business Intelligence, Analytics & Information Management Summit
23 – 24 June | Sao Paulo, Brazil